Thursday

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW------. FOR $14.50 GO ROUND TRIP TO PRINCETON WITH SEVEN OTHERS. TAXI 55.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW------. TAXI 55 FOR INEXPENSIVE, COMFORTABLE TRAVEL. NEW YORK---8 PEOPLE--- ONLY $56 ROUND TRIP.

YOUU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW-----. GOT SEVEN FRIENDS? HIRE A CAB TO BOSTON FOR $8.75. TAXI 55.

* Attention Announcers Heads of after Note

Please read above alternately at every time signed, Check the one you've read & place it in front of next commercial so it can be seen.

Thanks

ATTENTION HEADS OF AFTERNOON AND EVENING:

THIS IS TO BE READ AT EVERY TIME-BREAK ON THURSDAY

ALL DAY THURSDAY

THE CORRECT TIME IS NOW _____ COURTESY OF

TAXI 55, CALL NOW AND TRAVEL IN COMFORT.

1| YOU ARE TUNED TO 600, WCSR THE VOICE OF SMITH COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW---------. TAXI 55 TAKES YOU TO NEW YORK FOR SEVEN DOLLARS WITH SEVEN OTHERS.

1/11 YOU ARE TUMED TO 600, WCSR THE VOICE OF SMITH COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW---------. ~~TAXII~~ TAXI 55 FOR INEXPENSIVE, COMFORTABLE TRAVEL. COLGATE * $15 round trip....WITH SEVEN OTHER PEOPLE.

ATTENTION:

Heads of off-nite announcers

Please read above commercials alternately at every time signal. Check the one you read.